

The Environmental Education and Information Division is the public awareness and communication arm of the Environmental Management Bureau. The office undertakes advocacy activities to promote public awareness through different platforms including print, broadcast, social media, lectures, and workshops and similar media. EEID also conducts special environmental events, coordinates integration of environmental education concerns in the school curricula at all levels, spearheads capacity building programs with various sectors, and promotes good environmental practice among stakeholders. This office also collates and documents information for the preparation of sectoral and integrated state environment reports and builds up environmental education inventory database.

The EEID has 4 Major Programs:

#### 1. Institutional Strengthening and Capacity Building

The institutional strengthening and capacity building programs of EEID ensures effective implementation of its environmental projects and that its efforts are sustained. The following are EMB's strategies to achieve the objectives of this program:

- Establishment and strengthening of national and regional interagency committee on environmental education
- Capacity Building of Higher Educational Institutions in Environmental Protection and Management
- Education and capability building programs on the environmental laws and programs, with various target stakeholders

#### 2. Partnership, Networking, and Collaboration

Environmental issues affects all sectors hence programs to address pertinent issues should involve international, national and local agencies, private sectors, academe, civil societies and other communities. EMB promotes substantial partnership, networking and collaborative approach in its program through the following activities:

- Participation to international conferences on ASEAN Working Group on Environmental Education and overseeing the implementation of National Environmental Education Action Plan for Sustainable Development 2018-2040.

- Partnership and collaboration with Global Environmental Strategies (IGES) in the implementation of Global Search for Sustainable Schools.
- Network with national and local media on disseminating information and create awareness on environmental education

### 3. Recognition and Documentation of Good Environmental Practices

EMB recognizes and documents good environmental practices to highlight and promote local initiatives that address environmental issues. Most recognitions are conducted during environmental events where EMB awards recognized individuals, communities, local and national governments with exemplary initiatives on environmental managements. Some of Environmental Awards and Recognitions initiated and co-organized by EMB are the following:

- National Search for Sustainable and Eco-friendly Schools
- Recognition for Eco-friendly Government Offices
- Metro Manila Search for Climate-and Disaster-Resilient Communities
- Bayanihan sa Daan Award-Philippine Walkable-Bikeable Communities Award

### 4. Support to Youth Programs

Youth plays a big role in the success of environmental awareness and education programs. They are the prime movers of information who can influence and generate positive change. With this in mind, EMB focuses in empowering the youth through different programs and activities such as:

- Conduct of Youth Camp and Youth leadership recognition on environment
- Creation of EMB Greenducators and EMB Singing Ambassadors, a pool of youth leaders and talents recognized as partner for EMB programs' implementation
- Provide technical assistance for environmental youth led activities
- Prioritizing involvement of SK chairperson and councilors as participants in environmental seminars and workshops